



MEDIA KIT



Healthy Wealthy Roots
with
Dr. Traci

Features include

The New York Times

Forbes

DailyOM

Parents

Men'sHealth

CNET

Care.com

yahoo!

TIME

THE CUT

INSIDER

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About Me

Welcome! I'm Dr. Traci, Board Certified Clinical Psychologist and Certified Financial Therapist.

An immigrant from Trinidad and Tobago, I completed a Bachelor of Arts degree in Psychology, with a minor in Social Work. Subsequently, I completed Master of Science and Doctor of Psychology degrees in Clinical Psychology. I specialized in child, adolescent & family psychology.

I completed a Postdoctoral Fellowship at Emory University & Children's Healthcare of Atlanta, where I continue to work as an Assistant Professor in the School of Medicine.



Traci S. Williams,
PsyD, ABPP, CFT-I

Certifications

American Board of Professional Psychology, Board Certified in Clinical Psychology
Financial Therapy Association, Certified Financial Therapist-ITM

About Healthy Wealthy Roots

A social media platform, Healthy Wealthy Roots allows me to share evidence-based, useful information to support families' emotional, mental, and financial health.





Prior Presentations

American Psychological Association
Georgia Psychological Association
Florida Association of School
Psychologists

International Family Therapy Association
National Association of School
Psychologists
Pediatric Academic Societies Meeting

Talking Points

- Anxiety
- Assisted reproduction and mental health
- Child abuse & neglect
- Content creators' mental health
- Depression
- Healthy communication
- Infant, toddler, child, and adolescent development
- LGBTQIA+ concerns
- Mental health access and stigma
- NICU caregivers' wellbeing
- Parenting
- Pregnancy and infant loss
- Relationships and dating
- Seeking and beginning therapy (all ages)
- Surviving difficult times
- Trauma and PTSD
- Effects of debt
- Emotional aspects of personal finance
- Emotional effects of fraud
- Family relationships and money
- Financial issues during life transitions
- Financial abuse and trauma
- Financial health
- Minorities and finance
- Spending habits
- Wealth psychology and emotional aspects of wealth
- Women's financial empowerment



Let's Work Together

I am pleased to collaborate on:

- Media appearances
- Conference presentations
- Podcast interviews



healthywealthyroots@gmail.com (preferred)



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Thanks for stopping by!